

Joe Ferber

joe.ferber@kellogg.northwestern.edu
linkedin.com/in/joe-ferber

Product strategy, enterprise transformation, and complex implementation

EXPERIENCE

Senior Professional Services Consultant

ORBUS SOFTWARE | 2022-PRESENT

- Defined requirements and priorities for a digital twin product with a 10-person team, reducing planning cycles by 40%.
- Designed a generative AI integration from feedback across 400+ enterprise users, cutting architecture analysis time by 55%.
- Shaped application-modernization strategies across 35+ organizations, identifying up to 30% redundant applications and supporting \$3.2M in cumulative savings.
- Led portfolio analysis for federal agencies including DHS and NASA across environments of 500+ applications.

Implementation Consultant

EPIC SYSTEMS | 2020-2022

- Delivered 11 hospital go-lives on time across \$21.1M in implementation budgets.
- Reduced organ-procurement onboarding time by 25% through workflow redesign and stakeholder alignment.
- Standardized Physician Orders implementation workflows, saving 70 hours per project.

SELECTED PRODUCT WORK

Ledger Leagues

LIVE PRODUCT | LEDGERLEAGUES.COM

- Built a private NFL competition experience around weekly head-to-head picks, virtual credits, clear odds, and social game mechanics.

Decision Tools

SELF-INITIATED PRODUCT PROTOTYPES

- Created working tools for initiative prioritization, application modernization mapping, and cross-functional go-live readiness.

EDUCATION

Northwestern University

Joint MBA and M.S. in Artificial Intelligence candidate
Kellogg School of Management and McCormick School of
Engineering | March 2028

Vanderbilt University

B.A. in Neuroscience and Psychology
Phi Beta Kappa | Vanderbilt Award for Leadership Excellence

ADDITIONAL

GMAT 760 | Merit scholarship recipient | Experience across product discovery, applied AI, enterprise architecture, healthcare implementation, stakeholder facilitation, and executive communication